

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2464483 /		<u>Alt Order #</u> WOC13499805
<u>Advertiser</u> Conservative Nebraska		<u>Original Date / Revision</u> 03/18/22 / 03/18/22
<u>Contract Dates</u> 03/21/22 - 03/27/22	<u>Estimate #</u> 3161	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 449.10
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 355	<u>Product 1/2</u> 459
<u>Agency Ref</u> 163897	<u>Advertiser Ref</u> 604114	

And:

Armada Strategies
2637 East Atlantic Boulevard Suite 43878
Pompano Beach, FL 33662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	03/21/22	03/25/22	Morning News Show	5:00 AM-6:00 AM		:30				NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1-1-1--				3	\$280.00	2.80			
N 2	WOWT	03/21/22	03/24/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1111---				4	\$800.00	5.40			
N 3	WOWT	03/21/22	03/25/22	Today Show	7:00 AM-9:00 AM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-11-1--				3	\$850.00	6.90			
N 4	WOWT	03/21/22	03/26/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1-				1	\$600.00	5.30			
N 5	WOWT	03/21/22	03/26/22	Sa Today	8:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1-				1	\$600.00	6.00			
N 6	WOWT	03/21/22	03/27/22	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1				1	\$350.00	5.00			
N 7	WOWT	03/21/22	03/27/22	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1				1	\$550.00	5.20			
N 8	WOWT	03/21/22	03/24/22	Today Show II	9:00 AM-10:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-1-1---				2	\$350.00	5.50			
N 9	WOWT	03/21/22	03/23/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1-1----				2	\$240.00	4.20			
N 10	WOWT	03/21/22	03/24/22	Midday News	11:00 AM-12:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	11-1---				3	\$350.00	9.10			
N 11	WOWT	03/21/22	03/25/22	M-F News @ 4p	3:57 PM-5:00 PM		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1-1-1--				3	\$650.00	10.00			
N 12	WOWT	03/21/22	03/25/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	4	\$3,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	11-11--				4	\$900.00	14.80			
N 13	WOWT	03/21/22	03/24/22	NBC Nightly News	5:30 PM-6:00 PM		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-1-1---				2	\$1,400.00	15.50			
N 14	WOWT	03/21/22	03/25/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	111-1--				4	\$900.00	10.30			
N 15	WOWT	03/21/22	03/26/22	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1-				1	\$900.00	22.50			
N 16	WOWT	03/21/22	03/27/22	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1				1	\$800.00	16.40			
N 17	WOWT	03/21/22	03/27/22	NBC Nightly News Su	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1				1	\$1,000.00	16.50			
N 18	WOWT	03/21/22	03/24/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1--1---				2	\$950.00	14.80			
N 19	WOWT	03/21/22	03/23/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	--1----				1	\$2,100.00	13.80			
N 20	WOWT	03/21/22	03/25/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	1-111--				4	\$1,050.00	11.20			
N 21	WOWT	03/21/22	03/26/22	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1-				1	\$1,000.00	16.20			
N 22	WOWT	03/21/22	03/27/22	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/22	03/27/22	-----1				1	\$800.00	9.00			
Totals										449.10		46	\$35,570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	46	\$35,570.00	(\$5,335.50)	\$30,234.50
Totals	46	\$35,570.00	(\$5,335.50)	\$30,234.50

Signature: _____ Date: _____

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